



Avantas Recognized as a Standout Vendor in 2014 KLAS Human Capital Management Report

Provider of Labor Management Technology Named Most Promising among Human Capital Management Niche Staff Scheduling Vendors; “Clients love Avantas for the innovative product, strong customer service”

OMAHA, Neb. – August 27, 2014 – [Avantas](#), a leading provider of strategic labor management technology, services and strategies for the healthcare industry, today announced it was identified as a standout vendor in the [KLAS](#) report titled, *Human Capital Management 2014: Just Efficient is Not Sufficient*, released in July 2014.

This KLAS report distinguishes Avantas as “the most promising human capital niche/focused vendor for staff scheduling” for the company’s [Smart Square®](#) technology, a solution that combines demand forecasting with robust scheduling functionality, enterprise transparency, and business intelligence tools all in one application. Out of the nine vendors measured in the staff scheduling section of the report, Avantas was one of only two that were designated as “Beyond Efficient,” signifying that the company received above average marks in the client satisfaction, cost reduction, efficiency and future vision categories.

Avantas received a 91.5 vendor performance rating as an early data vendor —the highest rating given for a staff scheduling company in the “niche/focused vendors” category. Additionally, Avantas received high “specific functionality performance” ratings in “efficiency and cost reduction”, which was reported to be breaking ground in some large integrated delivery networks that have adopted Avantas’ technology.

The report also indicated that Avantas’ clients appreciate the partnership they have established with the company, and are particularly pleased with the level of client service and support they have experienced since contracting with Avantas. One provider stated in the report, “We have had the system for multiple years, and Avantas’ executive team and staff still participate in optimization calls with us every other week. They didn’t just implement the system and then wish us good luck with it... Our relationship with them is different from what I have had with other vendors.”

“We are honored to receive the highest score in staff scheduling from one of the healthcare industry’s most respected research firms, KLAS, for our strategic labor management solution, Smart Square,” said Chris Fox, CEO, Avantas. “We feel that being identified as “most promising” is tribute to the depth and breadth of our solution, but I am particularly satisfied because this report leverages direct feedback from our own clients which we believe demonstrates that our partnership approach is truly making an impact, improving efficiencies and generating cost-savings at provider organizations across the country.”

The *Human Capital Management 2014: Just Efficient is Not Sufficient* report evaluated human capital management (HCM) vendors in four key areas: staff scheduling, time and attendance, talent management and HR/payroll. Vendors were classified in two categories: HCM suite/broad vendors, defined as those who offer most, or all, HCM areas measured; and HCM niche/focused vendors, defined as those who focus on providing solutions in just one or two areas measured in the KLAS report. KLAS reviewed vendors' clients' feedback and ratings in an effort to help other healthcare providers compare vendors during an HCM selection process.

Avantas' Smart Square technology enables healthcare provider organizations to proactively determine labor needs based on forecasted demand, automatically post unfilled shifts and utilize a methodology to fill shifts with qualified staff. The flexible platform can interface with third party IT systems including a client's existing HRIS, EMR, Time and Attendance and Payroll systems, providing users timely access to actionable data they can leverage to drive significant improvements to clinical, operational, and financial outcomes.

About KLAS

KLAS is a research firm on a global mission to improve healthcare delivery by enabling providers to be heard and counted. Working with thousands of healthcare executives and clinicians, KLAS gathers data on software, services, medical equipment and infrastructure systems to deliver timely reports, trends and statistical overviews. The research directly represents the provider voice and acts as a catalyst for improving supplier performance. KLAS was founded in 1996, and their staff and advisory board average 25 years of healthcare information technology experience. Follow KLAS on Twitter at www.twitter.com/KLASresearch.

About Avantas

Developers of the HELM™ methodology (healthcare enterprise labor management), Avantas is devoted to serving the healthcare industry. Its proprietary approach to managing labor consists of workforce planning services and a scheduling and productivity solution, Smart Square. This comprehensive approach provides its clients with tailored best practice labor management strategies designed to drive substantial and sustaining cost and quality improvements across the enterprise through automation. For more information, please visit the Avantas website at www.Avantas.com.

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