



Avantas and Mountain States Health Alliance to Present at ACHE 2014

Award-Winning Health System to Share its Four-Step Solution to Enterprise Labor Management

OMAHA, Neb. – March 18, 2014 – [Avantas](#), a leading provider of strategic labor management technology, services and strategies for the healthcare industry, today announced that it will be presenting alongside its client [Mountain States Health Alliance](#) (MSHA), a 14-hospital healthcare system based in Johnson City, Tennessee, at the American College of Healthcare Executives ([ACHE](#)) 2014 Congress taking place on March 24 – 27 in Chicago, IL. Jamie Parsons, MSHA Vice President of Human Resources, and Chris Fox, Avantas CEO, will share how MSHA standardized and streamlined its approach to managing labor, enhancing its ability to provide quality, cost effective care.

The presentation, titled “Four Steps, Millions in Savings: An Award Winning Enterprise Labor Management Strategy,” will outline the strategies taken by MSHA to centrally coordinate and deploy staffing resources across its system and forecast patient demand across more than 100 inpatient nursing units. Presenters will describe how this approach helped the health system realize an annual savings of \$23.2 million in decreased contract labor costs, increased retention, and improved the coordination of resources.

“If we hadn’t implemented these tools and strategies, we would be a much different organization than the one we are today,” said Parsons. “We’re excited to share our story at ACHE so attendees can hopefully take back some of our experiences to help improve the way labor is managed at their own organization.”

“Labor is one of the most valuable assets for any healthcare organization, and there is an increasing need in the industry for methodologies to manage human capital more effectively,” said Chris Fox, Avantas CEO. “Mountain States Health Alliance is an excellent example of how a transformed labor management approach can translate into improved care coordination and significant savings.”

The ACHE Annual Congress is one of the largest gatherings of healthcare leaders in the world. The 2014 event will offer more than 100 seminars on a variety of healthcare topics that are important to healthcare executives. Parsons and Fox will present on Monday, March 24 from 10 a.m. to 11:30 a.m. and 2:15 p.m. – 3:45 p.m. To learn more about the 2014 ACHE 2014 Congress, please visit <http://www.ache.org/congress>.

To schedule a meeting with Avantas or Mountain States Health Alliance at the ACHE Congress, please contact Katie Schur, at kschur@ariamarketing.com.

About Mountain States Health Alliance

Mountain States Health Alliance is the region's largest healthcare system with 14 hospitals, serving 29 counties in Tennessee, Virginia, Kentucky and North Carolina. MSHA's integrated healthcare delivery system includes primary/preventive care centers and numerous outpatient care sites. Mountain States

Health Alliance is committed to Bringing Loving Care to Health Care. We passionately pursue healing of the mind, body and spirit as we create a world-class healthcare system. For more information, please visit Mount States Health Alliance's website at <http://www.msha.com>.

About Avantas

Developers of the HELM™ methodology (healthcare enterprise labor management), Avantas is devoted to serving the healthcare industry. Its proprietary approach to managing labor consists of workforce planning services and a patented scheduling and productivity solution, Smart Square. This comprehensive approach provides its clients with tailored best practice labor management strategies designed to drive substantial and sustaining cost and quality improvements across the enterprise through automation. For more information, please visit the Avantas website at www.Avantas.com.

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