

Smart Square selected as Healthcare Scheduling Solution by Immanuel Senior Living

Partnership with Avantas to include Smart Square, Avantas Pools, and Staffing Resource Center

Omaha, NE, Nov. 12, 2009 - /PR Newswire/- Already utilizing [Avantas Pools](#) to provide health professionals for their Assisted Living Communities in Omaha and Lincoln, Immanuel Senior Living and Avantas have expanded their relationship to include Avantas' web-based scheduling software, [Smart Square](#) and the Staffing Resource Center.

With Smart Square, healthcare organizations can maximize core staff, reduce overtime and external agency, manage incentives, and quickly review and adjust daily labor utilization. With real-time analytics and [interactive dashboards](#), Smart Square provides the means to make decisions based on accurate and timely data. Additionally, the Software as a Service (SaaS) framework upon which Smart Square is built results in fast implementations involving very little client IT support.

The Staffing Resource Center comprises Avantas' in-house resource management experts. Its 24/7 operation employs Smart Square to put proven, best-practice resource management methodologies into practice.

"Avantas Work Strategies are being utilized by our client-partners as a meaningful solution for their entire enterprise," said Chris Fox, Avantas' Senior Vice President of Growth & Innovation. "The Smart Square value proposition leverages the software's unique ability to manage against quality and financial targets for all sectors of the employee population, including inpatient and outpatient nursing, allied health and ancillary departments. We are thrilled to expand our client base to include Assisted Living Communities through our partnership with Immanuel Senior Living. They are a committed and quality organization and we look forward to contributing to their future success."

"We are very excited to 'go live' with Smart Square," said Deb Welk, Director of Health Care Services for Immanuel Senior Living. "The Scheduling features alone make it the most impressive product I've seen, not to mention the Business Intelligence and Analytics components. We see Smart Square as part of our mission to develop unique solutions to meet the housing and healthcare needs of the people we serve."

About Avantas

Avantas (www.avantas.biz) is an Omaha, Nebraska-based company devoted to serving the healthcare industry. By combining advanced technology with evidence-based methodologies, Avantas' labor management solutions deliver immediate ROI and long-term savings. Avantas helps healthcare organizations realize continual improvement with regard to resource placement, scheduling and staffing.

About Immanuel Senior Living

At Immanuel Senior Living, you'll find a secure, worry free lifestyle designed to Make the Rest of Your Life, the Best of Your Life. As the premier senior housing provider in Omaha, Papillion and Lincoln, it is

our assurance that you or your loved ones will receive the highest quality of care by dedicated professionals with a passion for Christ-centered service.

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